



Workforce and Employer Support Update ●

JANUARY – MARCH 2024

● JOB FAIRS & HIRING EVENTS

On-site Recruitment (Cache and Box Elder counties)

The Logan and Brigham City Employment Centers had on-site hiring events for NUCOR Steel to help find staff for several locations throughout their nine divisions. NUCOR staff spoke to job seekers interested in the open positions. Workforce Services will continue to support this employer with a variety of job announcement marketing efforts.

USU Career Fair (Uintah County)

Workforce Services participated in a Career Fair at Utah State University Vernal campus highlighting the benefits of state employment, available state positions available and available services offered to those interested in career exploration, career changes and new employment opportunities. There were 200 individuals in attendance. Approximately 40 individuals engaged in one-on-one conversations with employment counselors.



Community Job Fair (Utah County)

The Mountainland Service Area partnered with Independence High School, an alternative high school in the Provo City School District, to promote and hold a community job fair. This was the first event of this kind hosted by the school, with 34 employers and 278 job seekers in attendance at the event. The Mountainland workforce development specialists recruited employers to participate in the event, and employment counselors from the area conducted onsite resume and mock interviewing workshops. They were able to assist over 70 students in preparing work-ready resumes. In addition, information regarding Workforce Services' worksite learning and veteran services programs were shared with both the employers and job seekers in attendance.

● EMPLOYER SUPPORT

Black Desert Resort (Washington County)

Workforce Services, Utah Tech University and Talent Ready Utah have been meeting with Black Desert Resort (Ivins) leadership to discuss hiring and training needs. Black Desert plans to hire 50 leadership and 350 supporting positions by October. Workforce Services oriented them regarding job posting, career and education and apprenticeship resources. The planning committee will help develop hiring events over the next few months. It is anticipated Black Desert's first large tranche of job postings will come in May or June.



Rapid Response Workshops (Southwest)

Workforce Services provided Rapid Response workshops to individuals experiencing a layoff from Smithfield Foods. The Rapid Response workshop topics include applying for unemployment insurance, job search resources and how to register to job search on jobs.utah.gov. The workshop highlights resources available at One-Stop Centers including veteran, disability, refugee, temporary public assistance, career and education services and other community partner programs. More in-depth employment workshops on resume writing, job search strategies and interviewing have also been offered. After the workshop, Smithfield Foods employees have accessed services online and at the Beaver and Cedar City Employment Centers to reconnect to employment and access temporary assistance.

● EDUCATIONAL & COMMUNITY PARTNER SUPPORT

Teen Center Ribbon Cutting (Davis County)

A new teen center is officially open at Viewmont High School. Workforce Services is providing a monthly on-site presence at this center to meet with teens and connect them to available services and programs. This space has features including washers, dryers, lockers, a small kitchen and a comfortable hangout area. Homelessness among youth has grown, with more than 1,600 living in cars, abandoned buildings or storage units. This center will now offer a space for teens to shower, wash clothing and attend to basic hygiene needs.



Club House Workshop (Summit County)

Workforce Services staff held a Career and Education workshop for Summit County Club House youth guests (ages 20-24) who have disabilities or substance abuse issues. One-on-one assistance was provided to 10 individuals by creating profiles on jobs.utah.gov and completing applications for assistance with training.

Utah Navajo Health System IBP (San Juan County)

Local Moab and Blanding Workforce Services employment counselors conducted outreach efforts by partnering with the Utah Navajo Health System (UNHS) Iina Bihoo'aah Program (IBP) at their Montezuma Creek location. IBP promotes a healthy transition for youth and young adults of the Utah Navajo and White Mesa Ute Mountain Ute communities diagnosed with mental illnesses (e.g. anxiety, depression, etc.) with resources to guide them into adult roles and responsibilities.

● VETERANS & MILITARY EMPLOYMENT SERVICES

Transition Assistance Program (Hill Airforce Base)

Workforce Services participated in six Transition Assistance Program (TAP) meetings during the past three months. TAP provides information, resources and tools to service members and their loved ones to help transition to civilian life. The TAP employer panel is an hour-long segment where employers answer questions from transitioning military members about job seeking and applying for positions. There is also time allotted for networking.

2024 Veterans of Foreign Wars (VFW) Mid-Winter Conference (Utah County)

Workforce Services presented at the VFW conference held in Lehi, Utah. They presented resources available to assist veterans and their spouses with employment and life needs through VMES and Workforce Services. In addition, information was reviewed concerning the available services and resources at the local employment centers to approximately 150 individuals in attendance.

● APPRENTICESHIPS

Rural County Job Fair (Wayne, Paiute and Garfield counties)

Workforce Services assisted at the Rural County Job Fair serving Wayne, Paiute and Garfield counties' school districts in February. Booths were available to provide information and resources that are available including apprenticeships. There were approximately 15 employers, colleges and military recruiters who attended as well, providing information to youth in high school from the three rural counties. This was a great opportunity to connect with youth and share information about opportunities and resources through Workforce Services, as well as connect with several employers to discuss registered apprenticeship programs to further create opportunities for rural communities.



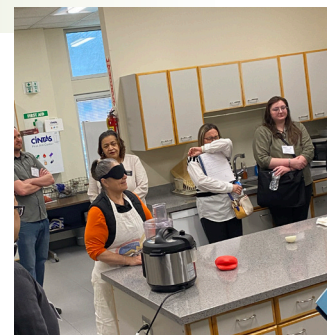
● UTAH STATE OFFICE OF REHABILITATION

Employer Workshop

The Governor's Committee on Employment of People with Disabilities in partnership with Disability:IN Utah business hosted an employer workshop on how to hire and retain individuals with disabilities to 47 individuals from 29 different business partners at the Division of Services for the Blind and Visually Impaired building. Participants learned about the services and supports provided to business to assist with the recruitment, hiring and retention of individuals with disabilities.

Employer Mentoring

The Utah State Office of Rehabilitation, in collaboration with Disability:IN Utah, hosted Virtual Flash Mentoring Events from February 26 to March 8. This joint effort brought together 40 Utah business professionals to provide virtual one-hour, one-on-one mentoring sessions to individuals with disabilities. During these sessions, participants received guidance on resume review, mock interviews, Q&A sessions and valuable tips to support their career advancement goals.



WHAT'S NEXT

- April 9: Work Ability Career Exploration & Job Fair, 9:30 a.m. - 2 p.m.
- April 20: University of Utah Veteran and Spouse Career Fair, 9 a.m - 3 p.m.
- April 30: Spanish Fork-Salem Chamber Job Fair, 2 - 6 p.m.
- May 2: Workforce Services Statewide Virtual Job Fair, 10 a.m. - 1 p.m.



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03/29/2024
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HIRING PEOPLE WITH DISABILITIES STATEWIDE

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